

The LADDER Project (DEAR) and Consortium (led by ALDA) deal with the role of Local Authorities in enhancing the awareness on sustainability as a means to development.

Without sustainability there is no development, but mere growth, which might nevertheless endanger the long-run balance of the society and environment.

One of the working groups of the project is focused on Public Private Cooperation in Development and Job Creation.

Resource scarcity and the increasing complexity of problems require a coordinated effort by both private companies and Local Authorities to foster development.

This, in turn, requires skills, capabilities, strategic views, effective power, extraordinary commitment.

The workshop is meant to provide a contribution to the debate and concrete implementation of sustainable policies within ENI Cbc Med, whose management authority is the Sardinia Region, in particular as concerns tourism as a potential driver of PPC and sustainability.



Italian Council of the European Movement
Via Angelo Brunetti, 60
00186 Rome (Italy)
Tel. +39.06.36001705 Fax. +39.06.87755731
info@movimentoeuropeo.it
www.movimentoeuropeo.eu



International Workshop

Public-Private Cooperation and Sustainability. The Challenges for Local Development in Tourism

Hotel Regina Margherita

*V.le Regina Margherita 44 - 09124
Cagliari*

July 12-14, 2017



Programme

Wednesday, July 12

- 09.30 Registration
- 10.00 Brainstorming session:
LADDER, MED and PPC. Assessment and perspectives
- 13.00 Working Lunch
- 16.00 Fabio Masini, *PPC in local development, the case of tourism*
- 16.20 Natale Giordano, *PPC and the management of immaterial heritage: best practices*
- 16.40 Floriana Coppoletta: *Valuing touristic-cultural attractors within a relational tourism approach*
- 17.00 General debate
- 18.00 Tour of 'Castello'
- 20.00 Dinner

Thursday, July 13

- 09.30 Registration
- 10.00 Gilles Beraud and Raymond van Ermen, *Updates on Medcop and Cop 23*
- 11.30 Round Table: *Sustainable tourism and circular economy* (Gilles Beraud, Raymond van Ermen, Francesco Lembo)
- 13.00 Working Lunch
- 16.00 Round Table: *ENI-CbcMed: sustainability through PPC*
Antonello Chessa, Marco Sechi, Maria Vittoria Frau, Gilles Beraud, Raymond van Ermen, Natale Giordano, Fabio Masini
- 18.00 Tour of 'Stampace' and 'Marina'
- 20.00 Dinner

Friday, July 14

- 09.30 Registration
- 10.00 *ENI-CbcMed: facing critical features; non formal education activity, with the help of Floriana Coppoletta, Marco Boaria, Pietro Pinto – Session I*
- 13.00 Working Lunch
- 16.00 *ENI-CbcMed: facing critical features; non formal education, with the help of Floriana Coppoletta, Marco Boaria, Pietro Pinto – Session II*
- 18.00 Wrap-up session: *Capitalizing LADDER. Advocacy*
- 20.00 Dinner